

Finance

Bachelor's degrees in finance and business economics are offered with two specializations: corporate finance, and financial markets and investments,

Finance, Corporate

The corporate financial specialization prepares individuals for careers as financial managers in non-financial corporations. Entry level positions are generally as financial analysts or staff accountants, while potential future responsibilities include management of working capital, operating budgets, financial statement preparation, bank relationships, long-term financial planning, capital budgeting, treasury operations and stockholder relations.

Markets and Investments, Financial

This specialization prepares individuals for careers in financial institutions such as commercial banks, savings and loan associations, credit unions, insurance companies and in other financial intermediaries such as investment banking firms, security and investment brokerage houses, and security and commodity exchanges. Responsibilities within such firms are highly varied and include commercial and personal lending, branch management, security analysis, portfolio and trust management, real estate management, and insurance, commodity and security brokerage.

Skills & Knowledge Developed in this Field of Study

Applied spreadsheet skills for financial modeling, group communication skills, presentation skills, and general analytic ability.

Career Options

Corporate Financial Analyst	Investment Firm Broker	Bank Loan Officer
Stock Broker	Insurance Agent	Real Estate Agent
Investment Banker	Financial Consultant	

Job Outlook

Job outlook is "good". The median starting salary is \$38,000. Potential Career Growth is unlimited. Some paths lead to greater responsibilities within the finance area. Other paths lead to general management and eventually the president of the firm.