

# Economics

In broad terms, economics is the study of mankind's efforts to obtain the goods and services required for survival, for reasonable comfort and, when possible, for affluence. It thus concerns itself with all the problems associated with society's struggle to survive and prosper in a world possessing limited productive resources coupled with seemingly unlimited human desires. Business administration shares with the discipline of economics some of the same conceptual concerns, but its focus is on the business firm and its well-being. Economics is a social science focusing on the economic well-being of society.

Approximately 25% of the University's economics majors continue their education with enrollment in law school or graduate programs in economics or business administration. It is also appropriate preparation for programs in urban affairs, public administration or international relations. Economics majors seeking employment immediately after college generally choose jobs in management, insurance, real estate, financial analysis, computing systems, consulting, banking, sales and public administration. Course work in quantitative areas enhances job opportunities for economic majors.

## Sample Job Titles

financial analyst	marketing manager
management trainee	economist
economic analyst	managing consultant
trade specialist	investment banker
credit analyst	controller
trust officer	market researcher

## Some Employers of Economics Majors

colleges/universities	state/federal government
international organizations	banks/financial institutions
insurance companies	trade/labor organizations
market research houses	business & industry
analysis/forecasting companies	